Heating the Midwest Conference Outline

Adopting Renewable Biomass Heat: Investing in Tomorrow's Sustainable Communities



Day 1: Tuesday, October 11, 2016

- FIELD TOUR: Get Out and Kick the Tires (8:00 a.m. 4:00 p.m.)
 - Messersmith Manufacturing Plant
 - Verso Corporation CHP Boiler (pending)
 - o Pinecrest Medical Care Facility
 - o North Central Area School
 - Commercial Logging Job (pending)
- Vendor Reception (6:00 p.m.)

Day 2: Wednesday, October 12, 2016 – Vendor Expo Open (8 a.m. - 6 p.m.)

• MORNING PLENARY: Breaking Through Market Barriers (8:30 a.m. – 12 p.m.)

- Opening Remarks *Bill Cook, Michigan State University*
- Welcome to Michigan Dave Nyberg, Northern Michigan Office of Governor Snyder
- o Keynote Regional impacts of advanced wood heat in New England Maura Adams, Northern Forest Center
- What does the public hear when we say "wood energy?" Sarah Mittlefehldt, Northern Michigan University
- What reactions have Michigan communities had to wood energy? *Stephen Gasteyer, Michigan State University*
- What motivates consumers to buy advanced wood heating systems? *Jennifer Cathcart, Vermont Energy Investment Corp.*
- o How can we create and expand markets for advanced wood heating? Matt Birbeck, Michigan State University
- AFTERNOON BREAKOUT SESSION: In the Clouds with Decision Makers and Developers (1:00 p.m. 5:00 p.m.)
 - Panel: Way beyond your grandfather's wood stove. *Bill Cook, Michigan State University (moderator) What exactly is "advanced wood heat?" Listen to the stories successful users tell.*
 - Advanced wood heat demystified *Mark Knaebe, USFS Forest Products Laboratory*
 - Success story #1 health care (Pinecrest) Dave Vandermissen, Pinecrest Medical Care Facility
 - Success story #2 rural school (North Dickinson) Darrell Oman, North Dickinson County Schools
 - Success story #3 complex (MTU-Ford Forestry Center) Dr. Andrew Burton, Michigan Technological University
 - Panel: Going beyond the backyard wood pile. *Scott Sanford UW-Madison (moderator) Innovations in obtaining secure, reliable, sustainable, and affordable wood supplies.*
 - Securing reliable, sustainable, affordable fuel supplies (understanding the upstream portion of the wood supply chain) Wayne Stanley, Domtar Paper Company
 - Innovations in the wood supply chain (creative opportunities in the downstream portion of the wood supply chain) *Brett Hogarth, Ecostrat, Inc.*
 - Connecting sellers with buyers Dave Neumann, Michigan Department of Natural Resources
 - Panel: Finding the value beyond the BTU. Brian Brashaw, US Forest Service (moderator) Advanced wood energy has other values to the user, the community, the region, and the world.
 - Healthy forests, industries, and communities (15 min) Brian Brashaw, US Forest Service
 - Combined Heat & Power (10 min) Tom Wilson, Wilson Engineering
 - Biomass Cooling (10 min) Michael Sparby, Agricultural Utilization Research Institute
 - Clear Skies, Blue Water, and Green Carbon Kathy Halvorsen, Michigan Technological University

- Panel: Incentivizing and financing the future. *Nan Larson, Agricultural Utilization Research Institute* (*moderator*)
 - Creating the policy and finance climate needed for success.
 - Raising capital Dennis West, Northern Initiatives
 - Incentive programs, grants, & loans Jim Yoder, USDA Rural Development
 - Policy successes and failures Tim Baye, University of Wisconsin Extension

DUE TO LACK OF REGISTRATIONS, THE TECHNICAL WORKSHOP HAS BEEN CANCELLED. HOWEVER, HTM IS
OFFERING A "FREE" ALTERNATIVE SESSION TO CONFERENCE ATTENDEES. WE ENCOURAGE YOU TO ATTEND.EVENING SESSION:The Ins and Outs of Commercial Biomass Boilers and Handling Systems (6-7:30 p.m.)6:00 - 6:45 p.m.:Commercial Pellet Systems and Pellet Storage (Grant Gagner, Northwest Manufacturing,
Inc./WoodMaster)6:45 - 7:30 p.m.:Commercial Chip Systems and Fuel Handling (Gerry Guard, Messersmith Manufacturing, Inc.)

Day 3: Thursday, October 13, 2016

- MORNING PLENARY: Defeating the Biomass Blues Vendor Expo Open (8:00 a.m. 12 p.m.)
 - How far have we already come, and where do we go next? Realizing a sustainable advanced biomass thermal industry. *Charlie Niebling, Innovative Natural Resource Solutions, LLC*
 - Tell us what keeps you up at night? And, what gives you hope for the future?
 - o National Updates Panel what is happening in congress, agencies, and national associations?
 - USFS Julie Tucker, US Forest Service
 - BTEC Jeff Serfass, Biomass Thermal Energy Council
 - Biomass International Tim Portz, BBI International
 - Alliance for Green Heat John Ackerly, Alliance for Green Heat
 - State Updates Panel what is happening in the Midwestern states?
 - MI Bill Cook (with Stephen Gasteyer), Michigan State University
 - WI –Scott Sanford, University of Wisconsin (with Tim Baye, University of Wisconsin and Clint Fandrich, Wisconsin State Energy Office)
 - MN Mark Lindquist / Next Generation Energy Board, Minnesota Department of Natural Resources
 - Closing Remarks Tony "T.J." Morice, Marth Companies